

2008000105010002
EXAMINATION FEBRUARY-MARCH 2024
BACHELOR OF COMMERCE (FIFTH SEMESTER)
WRITTEN AND SPOKEN COMMUNICATION SKILLS - V

[Time: As Per Schedule]

[Max. Marks: 50]

Instructions:

1. Fill up strictly the following details on your answer book

- a. Name of the Examination : **BACHELOR OF COMMERCE (FIFTH SEMESTER)**
 - b. Name of the Subject : **WRITTEN AND SPOKEN COMMUNICATION SKILLS – V**
 - c. Subject Code No : **2008000105010002**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

--	--	--	--	--	--

Student's Signature

Q.1 Answer following questions briefly: (any five)

10

- I. Why is good self-esteem important for personal growth and finding employment?
- II. Why do we need to be comfortable with multicultural milieus today?
- III. Is it important to be honest? Why?
- IV. How do companies attempt to understand the culture in which they conduct their business operation?
- V. How is learning, understanding and using one's mother tongue important?
- VI. What does the customer expect from any service?
- VII. How is empathy different from sympathy?

Q.2 A. Draft dialogue on any one of the following situations.

7

- I. Two friends discuss about the requirement of more vocational courses in the college.
- II. Ranjit and Prem talk about a problem between two of their classmates.

Q.2 B. Attempt any one from the following **7**

I. Write a paragraph on a business person who travelled to other countries and had positive experience at the airport.

II. Write a paragraph about 150 words about a person who has superiority complex and explain how this false understanding of one's worth is unhealthy for the individual and the organisation.

Q.3 A. I. Draft a questionnaire on the Cinema going Habits of the College Students. **9**

OR

II. Draft a questionnaire on Students Participation in Extra-curricular activities.

Q.3 B. Draft a group discussion on any one topic **9**

I. Social Media: A platform to show talents

II. Online classes VS Offline classes

Q.4 Do as directed **8**

I. Give the meaning of the following phrasal verbs and use them in sentences. (Any two)

1. pull off

2. take on

3. ring out

4. catch on

II. Give the meaning of the following idioms and use them in sentences. (Any two)

1. the best of both worlds

2. at the drop of a hat

3. sit on the fence

4. cry wolf
